

REQUIREMENTS OF THE HEEL

SHIFT DAY--Each heeler spends one day of the week at the station, helping the supervisors carry out the daily work of the station. This is a learning situation--by the last shift day the heelers will have taken on full supervisor's responsibility for the day. Generally, heelers will arrive at the station at four in the afternoon, take one hour for dinner, and stay on until around 1:00 AM. These hours can be changed at the discretion of the head supe. Each day will have its own day projects.

MEETINGS--Every Thursday evening, all heelers will meet with the Vice-Chairman. Department chairmen will also sometimes call meetings for heelers in their departments.

H. S. T. --Heeler show time is Saturday morning, when heelers actually broadcast on 640. This is where heelers gain the experience necessary for good air work. By the fourth week of the heel, heelers will be combo-ing their own shows. Chief announcer will be present Saturday morning to coach heelers on announcing.

TESTS--Most supes will give heelers their own quizzes. All heelers will take the vice-chairman's mid-comp and final written exams. Chief engineer will give a final practical engineering test (non-written.) Chief announcer will give a very brief announcing test (correct sign-off, station break, etc.)

EXECUTIVE INTERVIEW--Each heeler will meet with the executive board late in the heel for a brief interview.

DEPARTMENTS--Each heeler will be in a department, so he can develop the off-mike skills essential to the station's operations. The departments are: Business, News & Productions, Public Relations, Sports, Tech. Requirements for these departments are at the discretion of the respective department chairman.

INDIVIDUAL PROJECT--Initiative and creativity are important in this organization, and to show these qualities each heeler must conceive, develop, and execute his own project designed to help the station operate more smoothly, or look more attractive. For suggestions on some badly needed projects, talk to the station managers, the music directors, the department chairmen, or your supes.

LICENSE--No heeler will come up for election without having first acquired a Third Class Radiotelephone Operators License from the Federal Communications Commission. These can be obtained at the FCC's New York offices, by taking a very simple test and paying \$3.00. Transportation will be arranged toward the middle of the heel for this purpose.

EVALUATION & ELECTION

After the eight week heeling competition is concluded, WYBC's

